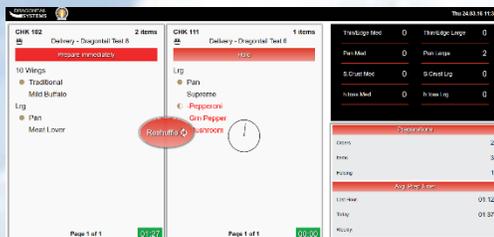




DELIVER Plus Announces D+ALGO: Intelligent KDS, Dispatching and Driver Tracking for Pizza Hut Restaurants

Hurricane, WV. March 21, 2016--DELIVER Plus POS Systems, a leading supplier of point-of-sale systems for the pizza and fast food industry, announced today the availability of the Dragontail ALGO dispatch system, the world's most sophisticated **kitchen display**, **driver dispatching**, and **driver tracking** system. **D+ALGO** utilizes a sophisticated and proprietary GPS-based algorithm which optimizes, manages and controls the entire process from food preparation in the kitchen to driver selection to the final delivery to the customer. The system streamlines the food preparation and delivery process, significantly improving delivery times, product quality and customer satisfaction!

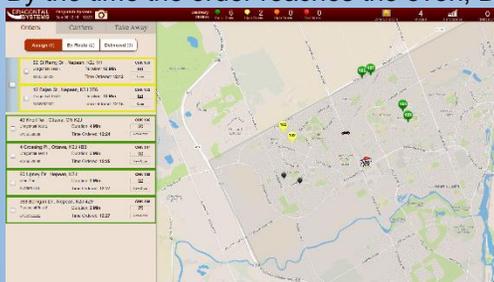
"This may be the most substantial breakthrough in technology in my 30 years in the restaurant POS business", said Kevin Keegan, President of DELIVER Plus Point-of-Sale Systems. "Pizza Hut customers using DELIVER Plus will be first-to-market with a technology for the first time in years. **D+ALGO** gives our customers the latest technological tools, beyond the current capabilities of any major delivery chain."



- In the kitchen, **D+ALGO** continuously monitors all orders coming into the store and calculates optimal time-to-customer. By shuffling the orders yet to be made, **D+ALGO** can determine whether to hold a particular order for a few minutes so a driver will be available, thereby reducing rack time and ensuring a better product for the customer.

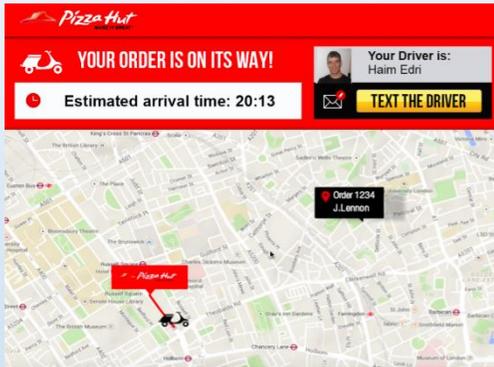
D+ALGO calculates millions of possible scenarios per second, checking current orders, driver locations and traffic conditions in order to guarantee the best possible delivery times.

- By the time the order reaches the oven, **D+ALGO** has already calculated optimal routing, and rack times are minimized. The next available driver is dispatched with a single, double or triple, and dispatchers see the delivery locations as well as driver locations—both outbound and inbound, in real time on the dispatch map screen. **D+ALGO** automatically groups orders for the drivers based on the shortest overall delivery time, and drivers are equipped with mobile units showing order details and detailed route maps.

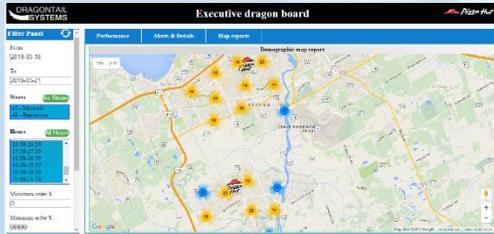


For Immediate Release

more



customer satisfaction!



- Marketing in the digital world. Once the order is in the oven, **D+ALGO** notifies the customer via email or text message and provides a link to not only track the order status in the store, but also to track the driver's progress. Customers see a real-time map with the driver's progress and the actual ETA for their delivery. Customers spend an average of 10 minutes viewing the tracker data—imagine the marketing possibilities along with the increased
- An enhanced dashboard gives management the ability to monitor and analyze bottlenecks and KPI data, and the Heat Map provides the data needed to accurately analyze trade zones.

DELIVER Plus, a leading supplier of integrated point-of-sale, back office management and above store reporting systems for Pizza Hut restaurants since 1989, is currently installed in more than 11% of the Pizza Hut restaurants in North America. The **DELIVER Plus** POS system and integrated Business Management Suite provide features and flexibility years beyond the current capabilities of its competitors, and with the addition of **D+ALGO**, far beyond the capability of anyone in the industry.

Dragontail Systems is an innovative start-up company established in 2013 to provide unique and sophisticated technological solutions for the rapidly growing food delivery and quick service restaurant industry. Using an outstanding team of experienced programmers, mathematicians, engineers and operations professionals, Dragontail's tools are transforming the entire cycle of restaurant operations from food preparation to customer delivery to data and market analysis.

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